

# University of Pretoria Yearbook 2021

## Business plan 812 (ENP 812)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 20.00

**NQF Level** 09

**Prerequisites** No prerequisites.

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 2

### Module content

- Idea Generation and Business Start-up
  - The Business Plan – preparation, evaluation
  - The financial aspects as part of the business plan
- Break-even analysis  
Financial statements  
Budget
- What potential financiers look for in business plans
- Business partners  
Venture capitalists  
Commercial banks

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